



31st Annual Spring Festival

April 30th to May 3rd 2026

www.southernmdspringfestival.org

Proudly Presented by Holy Face Church

Dear Friend of the Southern Maryland Spring Festival,

The **31st Annual Southern Maryland Spring Festival** will take place from **Thursday April 30th** through **Sunday May 3rd** at the **St. Mary's County Fairgrounds** in Leonardtown, Maryland. This fun-filled, family-oriented event is a great opportunity to showcase your business and support your local community.

The Spring Festival is a popular and well-attended event in Southern Maryland, with carnival rides, entertainment, food, yard sale, crafters and much more. It is a charitable event that benefits Holy Face Church and Little Flower School, as well as other community organizations. By becoming a sponsor, you will not only help these causes, but also gain exposure and recognition for your business.

The **Southern Maryland Spring Festival Sponsorships** offer several levels of sponsorship, ranging from \$250 to \$2,000, with various benefits and perks for each level. Most sponsorship levels include the following benefits:

- Advertisement in the Spring Festival Program
- Free admission passes to the Spring Festival
- Company Name/Logo displayed on the Spring Festival Website
- Thank You post on the Spring Festival Facebook page
- Company Sign in front of Sponsored Festival Activity
- Company name displayed on Festival Sponsorship Sign at Main Fairgrounds Entrance
- Additional sponsorship benefits are included for higher levels of sponsorship

If you are interested in becoming a sponsor, please complete your application before the March 31, 2026 deadline. Sponsorship information is available on our website and a copy of the sponsorship application is also included with this letter for your convenience.

Completed sponsorship application form along with payment should be submitted to the **Southern Maryland Spring Festival Committee** by **March 31, 2026**. Your application along with your reproduction ready logo and program ad should be emailed to sponsorship@southernmdspringfestival.org. Your payment may be made by credit card, check, or money order.

Please contact us at sponsorship@southernmdspringfestival.org if you have any questions or if you would like to discuss this great opportunity to promote your business.

Sincerely,

Mark Beckman

Mark Beckman
Spring Festival Chairman

Sponsored by:
Holy Face Catholic Church, Great Mills, Inc.

31st Annual Southern Maryland Spring Festival

2026 Sponsorship Levels

SPONSORSHIP BENEFITS	Diamond \$2,000	Platinum \$1,500	Gold \$1,000	Silver \$750	Bronze \$500	Copper \$250
Spring Festival Program Advertisement - Size of Ad on Page of Program	Back Cover	Full Page	1/2 Page	1/4 Page	1/8 Page	1/16 Page
Free Admission Passes for Each Day of the Three-Day Spring Festival - Number of Passes per Day	12	10	8	6	4	2
Company Name/Logo Sign Prominently Displayed at the Fairgrounds (Roadside by MD Route 5)	Yes	-	-	-	-	-
Festival Display Space Included for Your Company - Number of Display Spaces	3	2	1	-	-	-
Company Name/Logo Displayed on the Spring Festival Website - Placement on Website based on Level	Yes	Yes	Yes	Yes	Yes	Yes
Thank You Post for Company on the Spring Festival Facebook Page - Frequency of Post	2 x Wk	1 x Wk	1 x Wk	1 x 2 Wks	1 x 2 Wks	1 x 3 Wks
Company Name/Logo Sign in Front of Sponsored Festival Activity - Choice of Activity	Yes	Yes	Yes	Yes	Yes	Yes
Company Name Displayed on Thank You Sign (Main Fairgrounds Entrance)	Yes	Yes	Yes	Yes	Yes	Yes

Deadline to submit sponsorship package is March 31, 2026

Please submit a copy of your signed sponsorship application form, reproduction ready logo, and program ad via email to:
sponsorship@southernmdspringfestival.org

Your sponsorship payment may be made by credit card, check, or money order.

For credit card payments, we will send you an invoice. There will be a service fee for credit card payments.

Payment made by check or money order should be mailed to:

**Southern Maryland Spring Festival
P. O. Box 127
Great Mills, MD 20634**

Checks or money orders should be payable to: **Holy Face Church**

Website: www.southernmdspringfestival.org

Facebook: @SOMDspringfestival

Email: sponsorship@southernmdspringfestival.org

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2026 Sponsorship Levels

\$2,000 Diamond Sponsorship

You will receive:

- **Full back cover 1 page** advertisement in the Festival Program
- **Twelve free passes** for each of the three days of the Spring Festival
- Prominent sponsorship recognition on the Spring Festival website
- Twice a week Thank You post on Festival Facebook page
- Yard sign in front of **one Activity of your choice**
- **Three** Festival display spaces included
- Company name/logo prominently displayed on sign by MD Route 5
- Company name/logo displayed on Thank You sign at entrance

\$1,500 Platinum Sponsorship

You will receive:

- **Full 1 page** advertisement in the Festival Program
- **Ten free passes** for each of the three days of the Spring Festival
- Prominent sponsorship recognition on Spring Festival website
- Weekly Thank You post on Festival Facebook page
- Yard sign in front of **one Activity of your choice**
- **Two** Festival display space included
- Company name/logo displayed on Thank You sign at entrance

\$1,000 Gold Sponsorship

You will receive:

- **1/2 page** advertisement in the Festival Program
- **Eight free passes** for each of the three days of the Spring Festival
- Prominent sponsorship recognition on Spring Festival website
- Weekly Thank You post on Festival Facebook page
- Yard sign in front of **one Activity of your choice**
- **One** Festival display space included
- Company name/logo displayed on Thank You sign at entrance

Activity Choices for Diamond/Platinum/Gold Tier:

Entertainment Pavilion, Chainsaw Carver, Tractor Pull, Car Show, Magic Show, Hay Ride, Yard Sale, Flower Sale, Kid's Games, or Sand Art

\$750 Silver Sponsorship

You will receive:

- **1/4 page** advertisement in the Festival Program
- **Six free passes** for each of the three days of the Spring Festival
- Sponsorship recognition on Spring Festival website
- Thank You post on Festival Facebook page, every two weeks
- Yard sign in front of one Minor Activity of your choice
- Company name/logo displayed on Thank You sign at entrance

\$500 Bronze Sponsorship

You will receive:

- **1/8 page** advertisement in the Festival Program
- **Four free passes** for each of the three days of the Spring Festival
- Sponsorship mention on Spring Festival website
- Thank You post on Festival Facebook page, every two weeks
- Yard sign in front of one Minor Activity of your choice
- Company name/logo displayed on Thank You sign at entrance

\$250 Copper Sponsorship

You will receive:

- **1/16 page** advertisement in the Festival Program
- **Two free passes** for each of the three days of the Spring Festival
- Sponsorship mention on Spring Festival website
- Thank You post on Festival Facebook page, every three weeks
- Yard sign in front of one Minor Activity of your choice
- Company name/logo displayed on Thank You sign at entrance

Activities Choices for Silver/Bronze/Copper Tier:

Hay Ride, Yard Sale, Flower Sale, Kid's Games, or Sand Art

Diamond or Platinum Level
Full Page or Back Cover Ad fits
inside this space
5-1/2" x 8-1/2"

Gold Level
1/2 Page Ad fits inside this space
5-1/2" x 4-1/4"

Silver Level
1/4 Page Ad
fits inside this space
2-3/4" x 4-1/4"

Bronze Level
1/8 Page Ad
fits inside this space
2-3/4" x 2-1/8"

Copper Level
1/16 Page Ad
fits inside this space
2-3/4" x 1-1/16"



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2026 SPONSORSHIP APPLICATION

Yes, I want to become a Sponsor for the Southern Maryland Spring Festival!

Business Name: _____

Please print legibly. This is how we will list your business in our Spring Festival program and website.

Business POC Name: _____

E-Mail: _____ Contact Number: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Business Telephone Number: _____

Website/Facebook: _____

Choose Your Sponsorship Level:

- Diamond \$2,000
- Platinum \$1,500
- Gold \$1,000
- Silver \$750
- Bronze \$500
- Copper \$250

Choose Your Activity:

Diamond/Platinum/Gold Tier:

- Entertainment Pavilion
- Chainsaw Carver
- Magic Show
- Tractor Pull
- Car Show
- Hay Ride

Silver/Bronze/Copper Tier:

- Flower Sale
- Kid's Games
- Sand Art
- Yard Sale
- Hay Ride

GENERAL RELEASE & ACCEPTANCE OF RULES:

I (We) the applicant(s) have read the "Rules of the Event" provided with this application and agree to abide by said rules. In addition, I (We) the applicant(s) do expressly release the St. Mary's County Fair Association and Holy Face Church of Great Mills Inc., from any and all liability for any accident, damage, injury or loss to any person or property which may arise from the use of the exhibit space by the applicant, and agree to hold and save the above named harmless of any loss or damage to applicant's property during the 2026 Southern Maryland Spring Festival.

It is mutually agreed that all information shown on the application, including the attached rules, are a part of this contract and will be binding on both parties upon acceptance of this application.

Sponsor Representative: _____

(Printed Name)

Sponsor Representative Signature: _____ **Date:** _____

Sponsored by:
Holy Face Catholic Church, Great Mills, Inc.