



Southern Maryland SPRING FESTIVAL



St. Mary's County Fairgrounds

May 2nd thru May 5th 2024

www.southernmdspringfestival.org

Dear Friend of the Southern Maryland Spring Festival,

The **29th Annual Southern Maryland Spring Festival** will take place from **Thursday May 2nd** through **Sunday May 5th** at the **St. Mary's County Fairgrounds** in Leonardtown, Maryland. This fun-filled, family-oriented event is a great opportunity to showcase your business and support your local community.

The Spring Festival is a popular and well-attended event in Southern Maryland, with carnival rides, entertainment, food, yard sale, crafters and much more. It is a charitable event that benefits Holy Face Church and Little Flower School, as well as other community organizations. By becoming a sponsor, you will not only help these causes, but also gain exposure and recognition for your business.

The **Southern Maryland Spring Festival Sponsorships** offer several levels of sponsorship, ranging from \$200 to \$2,500, with various benefits and perks for each level. All sponsorship levels include the following benefits:

- Advertisement in the Spring Festival Program, both online and printed
- Free admission passes to the Spring Festival
- Company Name/Logo displayed on the Spring Festival Website
- Thank You post on the Spring Festival Facebook page
- Company Sign in front of Sponsored Festival Activity
- Company name displayed on Festival Sponsorship Sign at Main Fairgrounds Entrance
- Additional sponsorship benefits are included for higher levels of sponsorship

If you are interested in becoming a sponsor, you need to act fast, as the deadline is March 31, 2024. Sponsorship information is available on our website and a copy of the sponsorship application is also included with this letter for your convenience.

Completed sponsorship application form along with payment should be submitted to the **Southern Maryland Spring Festival Committee** by **March 31, 2024**. Checks should be made payable to **Holy Face Church**. Please contact us to arrange pickup of your completed application package.

Please contact us at sponsorship@southernmdspringfestival.org if you have any questions or if you would like to discuss this great opportunity to promote your business.

Sincerely,

Mark Beckman

Mark Beckman
Spring Festival Chairman

29th Annual Southern Maryland Spring Festival

2024 Sponsorship Levels

SPONSORSHIP BENEFITS	Diamond \$2,500	Platinum \$1,500	Gold \$1,000	Silver \$500	Bronze \$300	Copper \$200
Spring Festival Program Advertisement (Printed and Online) - Size of Printed Ad	Back Cover	Full Page	1/2 Page	1/4 Page	1/8 Page	1/16 Page
Free Admission Passes for Each Day of the Three Day Spring Festival - Number of Passes per Day	12	10	8	6	4	2
Company Name/Logo Sign Prominently Displayed at the Fairgrounds (Roadside on MD Route 5)	Yes	-	-	-	-	-
Company Name/Logo on Sponsorship Banner (Main Fairgrounds Entrance)	Yes					
Festival Display Space Included for Your Company - Number of Display Spaces	3	1	-	-	-	-
Company Name/Logo Displayed on the Spring Festival Website - Placement on Website based on Level	Yes	Yes	Yes	Yes	Yes	Yes
Thank You Post for Company on the Spring Festival Facebook Page - Frequency of Post	2 x Wk	1 x Wk	1 x Wk	1 x 2 Wks	1 x 2 Wks	1 Time
Company Name/Logo Sign in Front of Sponsored Festival Activity - Choice of Activity	Yes	Yes	Yes	Yes	Yes	Yes
Company Name Displayed on Thank You Sign (Main Fairgrounds Entrance)	Yes	Yes	Yes	Yes	Yes	Yes

Please submit a copy of your sponsorship application and reproduction ready logo and ad to us via email to:

sponsorship@southernmdspringfestival.org

You may contact us to arrange pickup of your payment and signed sponsorship application, or you may mail payment and signed application to:

***Southern Maryland Spring Festival
P. O. Box 127
Great Mills, MD 20634***

Deadline to submit sponsorship package is March 31, 2024

Please make check or money order payable to: ***Holy Face Church***

29th Annual Southern Maryland Spring Festival

2024 Sponsorship Levels

\$2,500 Diamond Sponsorship

You will receive:

- **Full back cover** advertisement in the Festival Program
- **Twelve free passes** for each of the three days of the Spring Festival
- Prominent sponsorship recognition on the Spring Festival website
- Twice a week Thank You post on Festival Facebook page
- Sign in front of **any one Activity of your choice**
- Sponsorship banner at Spring Festival entrance
- Three Festival display spaces included
- Company logo prominently displayed on MD Route 5
- Company name displayed on Thank You sign at entrance

\$1,500 Platinum Sponsorship

You will receive:

- **Full 1 page** advertisement in the Festival Program
- **Ten free passes** for each of the three days of the Spring Festival
- Prominent sponsorship recognition on Spring Festival website
- Weekly Thank You post on Festival Facebook page
- Sign in front of **any one Activity of your choice**
- One Festival display spaces included
- Company name displayed on Thank You sign at entrance

\$1,000 Gold Sponsorship

You will receive:

- **1/2 page** advertisement in the Festival Program
- **Eight free passes** for each of the three days of the Spring Festival
- Sponsorship recognition on Spring Festival website
- Weekly Thank You post on Festival Facebook page
- Sign in front of **any one Activity of your choice**
- Company name displayed on Thank You sign at entrance

Activity Choices for Diamond/Platinum/Gold Tier:

Entertainment Pavilion, Chainsaw Carver, Tractor Pull, Car Show, Hay Ride, Yard Sale

\$500 Silver Sponsorship

You will receive:

- **1/4 page** advertisement in the Festival Program
- **Six free passes** for each of the three days of the Spring Festival
- Sponsorship recognition on Spring Festival website
- Thank You post on Festival Facebook page, every two weeks
- Sign in front of any one Minor Activity of your choice
- Company name displayed on Thank You sign at entrance

\$300 Bronze Sponsorship

You will receive:

- **1/8 page** advertisement in the Festival Program
- **Four free passes** for each of the three days of the Spring Festival
- Sponsorship mention on Spring Festival website
- Thank You post on Festival Facebook page, every two weeks
- Sign in front of any one Minor Activity of your choice
- Company name displayed on Thank You sign at entrance

\$200 Copper Sponsorship

You will receive:

- **1/16 page** advertisement in the Festival Program
- **Two free passes** for each of the three days of the Spring Festival
- Sponsorship mention on Spring Festival website
- Thank You post on Festival Facebook page, one time
- Sign in front of any one Minor Activity of your choice
- Company name displayed on Thank You sign at entrance

Activities Choices for Silver/Bronze/Copper Tier:

Flower Sale, Basketball Throw, T-Shirts, Face Painting, Sand Art, Kid's Games

Diamond or Platinum Level
Full Page or Back Cover Ad fits
inside this space
5-1/2" x 8-1/2"

Gold Level
1/2 Page Ad fits inside this space
5-1/2" x 4-1/4"

Silver Level
1/4 Page Ad
fits inside this space
2-3/4" x 4-1/4"

Bronze Level
1/8 Page Ad
fits inside this space
2-3/4" x 2-1/8"

Copper Level
1/16 Page Ad
fits inside this space
2-3/4" x 1-1/16"



Southern Maryland SPRING FESTIVAL



St. Mary's County Fairgrounds

May 2nd thru May 5th 2024

www.southernmdspringfestival.org

2024 SPONSORSHIP APPLICATION

Yes, I want to become a Sponsor for the Southern Maryland Spring Festival!

Business Name: _____
Please print legibly. This is how we will list your business in our Spring Festival program and website.

Business POC Name: _____

E-Mail: _____ Contact Number: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Business Telephone Number: _____

Website/Facebook: _____

Choose Your Sponsorship Level:

- Diamond \$2,500
- Platinum \$1,500
- Gold \$1,000
- Silver \$500
- Bronze \$300
- Copper \$200

Choose Your Activity:

Diamond/Platinum/Gold Tier:

- Entertainment Pavilion
- Chainsaw Carver
- Indoor Yard Sale
- Tractor Pull
- Car Show
- Hay Ride

Silver/Bronze/Copper Tier:

- Flower Sale
- Face Painting
- Kid's Games
- Basketball Throw
- Sand Art
- T-Shirts

GENERAL RELEASE & ACCEPTANCE OF RULES:

I (We) the applicant(s) have read the "Rules of the Event" provided with this application and agree to abide by said rules. In addition, I (We) the applicant(s) do expressly release the St. Mary's County Fair Association and Holy Face Church of Great Mills Inc., from any and all liability for any accident, damage, injury or loss to any person or property which may arise from the use of the exhibit space by the applicant, and agree to hold and save the above named harmless of any loss or damage to applicant's property during the 2024 Southern Maryland Spring Festival.

It is mutually agreed that all information shown on the application, including the attached rules, are a part of this contract and will be binding on both parties upon acceptance of this application.

Sponsor Representative: _____
(Printed Name)

Sponsor Representative Signature: _____ **Date:** _____

Sponsored by:
Holy Face Catholic Church, Great Mills, Inc.